

## **Historic, Archive Document**

Do not assume content reflects current scientific knowledge, policies, or practices.



02.07 Ra

# RETAIL PRICE LIST

- Landscape Plants
- Paradise Palms
- Shade Trees



Winter 1953-54

*Keeline-Wilcox* NURSERIES

625 North Montebello Blvd.  
Corner Beverly Blvd. and Montebello Blvd.  
MONTEBELLO, CALIFORNIA

## **FOR YOUR CONVENIENCE**

The Keeline-Wilcox Nurseries are happy to furnish introduction cards to you for your retail customers; this card should be filled out and signed by the issuing firm. Your retail customers sent to us can personally select from our vast supply of established specimens or choose direct from our large growing fields the plants best suited for their purposes. All prices quoted will be from this catalog and your customary discount will be credited to you.

## **GUARANTEE**

1. Keeline-Wilcox Nurseries guarantee all stock to be in good condition when delivered.
2. Any claim as to condition of material at time of delivery cannot be honored after five (5) days from date of delivery.
3. After material has been accepted in good condition, we cannot be responsible for improper handling, planting, or exceptional weather, but will investigate any reasonable claim if such claim is made within 30 days after receipt of material.
4. The above Guarantee covers only plant material supplied by us and does not cover cost of replanting when such is necessary.
5. Keeline-Wilcox Nurseries reserve the right to determine the reasonableness of any claim, and will make whatever adjustment it deems proper and adequate.

## **TERMS OF BUSINESS**

This catalog is published as a price guide for your use. We have established uniform prices on specimen plants from 16"-60" boxes. However, when larger than 60" boxed specimens are requested, prices will be quoted on an individual plant basis.

This list supersedes and cancels all previously published or quoted prices and all material listed is subject to stock on hand and to prior sale.

## PACKING

All packing or crating of nursery stock is charged at cost.

## PRICES

All prices are subject to revision or change without notice. California Retail Sales Tax of 3% will be added to all purchases made for delivery within the State of California unless the Resale Certificate of the purchaser is on file in our office in Montebello.

## TERMS

NET. All accounts due 10th of month following date of purchase. No discounts allowed.

Cash or C. O. D. for all unestablished accounts.

## NON-WARRANTY

Keeline-Wilcox will exercise care to have all plants true to name. Nevertheless, it is understood that should any plant prove otherwise, we will not be liable for any sum greater than that paid for such plants as may prove untrue.

## BOX DEPOSIT

Because of increased cost of both labor and material and number of tree boxes sent out on different jobs and not returned, we have found it necessary to make a deposit charge to cover cost of these boxes.

BOX WIDTH	WEIGHT APPROX.	PLANTING HOLE		BOX DEPOSIT
		WIDTH	DEPTH	
16"	195#	3' sq.	18"	2.00
20"	575#	3½' sq.	18"	3.00
24"	725#	4' sq.	22"	3.00
30"	1500#	4½' sq.	27"	5.00
36"	2500#	5½' sq.	32"	5.00
42"	3400#	6½' sq.	32"	10.00
48"	4500#	7½' sq.	36"	12.00

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\*See Page 10 for Kee-Box Prices

**Acer Dasycarpum** (Silver Maple)

Fast growing deciduous shade tree

16" Box 10-12' ..... 17.50

**Acer Paxi** (Evergreen Maple)

BB 7-8' — 2-3' ..... 10.00

**Acer Rubrum** (Scarlet Maple)Green leaves, small scarlet flowers in  
early Spring, deciduous

16" Box 8' to 9' ..... 17.50

20" Box 9' to 10' ..... 30.00

**Betula Alba** (European White Birch)

White Bark, upright growing habit, deciduous

Kee Box 6' to 8' ..... 15.00

16" Box 8' to 10' ..... 20.00

20" Box 12' ..... 30.00

20" Box 6' to 10' (Groups of 3) ..... 30.00

**Buxus Japonica** (Japanese Boxwood)Small bright green leaves, trimmed  
specimens for garden or tub planting.

Globe BB 14-16" ..... 5.00

**Buxus Japonica** (Japanese Boxwood)

Pyramid BB 26-28" ..... 6.50

28-30" ..... 7.50

30-32" ..... 8.50

32-34" ..... 9.50

Hedge BB 20-22" (per foot)..... 3.50

22-24" (per foot)..... 4.00

**\*Calodendrum Capense** (Cape Chestnut)Clusters of orchid-lavender flowers in early  
summer. Large glossy foliage.

BB 7-8' — 1½-2' ..... 8.50

BB 7-8' — 2-3' ..... 11.00

16" Box 8-9' — 3-4' ..... 27.50

16" Box 7-8' Multi Stem ..... 27.50

**Cedrus Deodara** (Deodar Cedar)

California's outdoor Christmas tree

BB 3-4' ..... 6.50

BB 4-5' ..... 9.00

BB 5-6' ..... 12.50

16" Box 7-8' ..... 27.50

20" Box 8-9' ..... 45.00

24" Box 10-12' ..... 75.00

30" Box 12-14' ..... 125.00

**\*Ceratonia Siliqua** (Carob)

Valuable as shade tree; round head,  
deep green foliage

BB 7-8' — 1½-2' .....	7.50
BB 7-8' — 2-3' .....	11.00
16" Box 8-9' — 3-4' .....	27.50
20" Box 9-10' — 4-5' .....	45.00
24" Box 10-12' — 5-6' .....	75.00
30" Box 12-14' — 6-8' .....	125.00

**Chamaerops Humilis** (Mediterranean Palm)

Beautiful, compact, multi-trunk

BB 2½-3' .....	25.00
BB 3-4' .....	35.00

**Chamaerops Excelsa** (Windmill Palm)

BB 3-4' Summer, 1954

**Citrus** (Valencia Orange)

24" Box 6-7' high, 5-6' spread .....	60.00
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**Cocculus Laurifolia** (Laurelleaf Cocculus)

Evergreen shrub, beautiful foliage, arching branches

15 Gal. 3-4' .....	12.00
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**Coccos Plumosa** (Queen Palm)

BB 5-10' Summer, 1954

**Cupania Sapida** (Blighia)

Tropical Evergreen Tree

BB 6-7' .....	10.00
16" Box 7-8' (Low Branch) .....	27.50
20" Box 9-10' — 3-4' .....	45.00

**Cupressus Sempervirens Glauca** (Italian Cypress)

Dark, green foliage; cutting grown

BB 5-6' .....	6.00
BB 6-7' .....	7.50
16" Box 9-10' .....	27.50
20" Box 10-12' .....	40.00

**Eriobotrya Japonica** (Tree) (Loquat)

BB 4-5' Standard .....	6.00
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**Ficus Macrophylla** (Tree)

Large leaf Rubber Tree

BB 6-7' — 2-2½' .....	10.00
BB 7-8' — 2½-3' .....	13.50

**Ficus Microphylla** (Tree)

Attractive Patio or Parkway tree, leaves  
similar to rubber plant 4-5" long.

BB 6-7' — 1½-2' .....	8.50
BB 7-8' — 2-3' .....	13.50
20" Box 8-9' — 4-5' .....	45.00

**Ficus Nitida** (Globe Standards)

Small leaf Rubber Plant

BB 18-24" Head 24" Standard .....	12.50
BB 24-30" Head 30" Standard .....	17.50

<b>Ficus Nitida</b> (Column Shape)	
BB 5-6' .....	17.50
<b>Ficus Nitida</b> (Tree)	
5 Gal. 6-7' .....	7.00
BB 6-7' — 1½-2' .....	9.50
BB 7-8' — 2-3' .....	13.50
<b>Ficus Nitida</b> (Bush)	
BB 2½-3' .....	5.50
<b>*Ficus Retusa</b> (Indialaurel)	
Tree type — more pendulous than Nitida	
BB 7-8' — 1½-2' .....	11.00
BB 7-8' — 2-3' .....	13.50
16" Box 8-9' — 3-4' .....	27.50
20" Box 8-9' — 4-5' .....	45.00
24" Box 9-10' — 5-6' .....	75.00
<b>Ficus Retusa</b> (Bush)	
BB 2½-3' .....	5.50
BB 3-4' .....	7.50
BB 4-5' .....	12.00
<b>Harpephyllum Caffrum</b> (Kafir Plum)	
Evergreen Ornamental Tree, Glossy foliage	
BB 7-8' — 1½-2' .....	11.00
20" Box 9-10' .....	45.00
24" Box 10-12' .....	75.00
30" Box 12-14' .....	125.00
<b>*Jacaranda Mimosifolia</b> (Jacaranda)	
Fern-like foliage; violet blue flowers	
BB 7-8' 1½-2' .....	7.50
BB 7-8' 2-3' .....	9.50
16" Box 8-9' — 3-4' .....	27.50
20" Box 9-10' — 4-5' .....	45.00
24" Box 10-12' — 5-6' .....	75.00
30" Box 12-14' — 6-8' .....	125.00
36" Box 14-16' — 8-10' .....	175.00
<b>Jacaranda Mimosifolia</b>	
16" Box Multi Stem .....	27.50
20" Box Multi Stem .....	45.00
<b>Laurus Nobilis</b> (Bush, Grecian Bay)	
BB 4-5' .....	12.00
BB 5-6' .....	17.50
BB 6-8' .....	25.00
<b>Laurus Nobilis</b> (Pyramid, Grecian Bay)	
30" Box 9-10' .....	125.00
36" Box 10-12' .....	175.00
<b>Laurus Nobilis</b> (Tree, Grecian Bay)	
30" Box 10-12' .....	125.00
36" Box 12-14' .....	175.00
42" Box 14-16' .....	240.00
48" Box 16-18' .....	295.00



**Ligustrum Texanum** (Wax Leaf)

Tree Type

BB 6-7' — 1½-2' ..... 7.00

**Magnolia Grandiflora** (Southern Magnolia)

Excellent parkway and shade tree

BB 5-6' ..... 7.00

BB 6-7' — 1½-2' ..... 9.50

16" Box 7-8' Heavy ..... 27.50

**Malus** (Flowering Crabapple)

Various sizes and varieties are available from 8.50 to 50.00

**Murrea Exotica** (Orange Jasmine)

BB 15-18" ..... 4.50

**Nerium Oleander** (Oleander)

Withstands heat; drought resistant

Single White (Bush)

BB 5-6' ..... 8.00

Single White (Tree)

BB 6-7' ..... 6.50

20" Box 8-9' — 4-5' ..... 45.00

**Olea Europaea** (Mission Olive)

16" Box 8-10' Multi Stem ..... 27.50

20" Box 9-10' Multi Stem ..... 45.00

24" Box 10-12' Multi Stem ..... 75.00

**Peach** (Flowering)

Various sizes and varieties available from 8.50 to 50.00

**Paradise Palm** (Kentia Forsteriana)

Graceful, rich, green tropical foliage . . . Excellent for indoor decorative purposes. Thrives in outdoor shaded, protected areas

POT or TUB	OVERALL SIZE	POT REGULAR MADE UP	TUB REGULAR MADE UP
6"	2-2½'	6.60	
7"	2½-3'	10.00	12.50
7"	3-3½'	12.50	15.50
8" Tub	3½-4'		20.50
8" Tub	4-4½'		23.50
10" Tub	4½-5'		32.00
10" Tub	5-5½'		37.00
12" Tub	5-6'		47.00
12" Tub	6-7'		60.00

\*See Page 10 for Kee-Box Prices

**\*Persea Borbonia** (Red Bay)

Large, glossy, bright green foliage; white flower spikes in summer. Excellent tree for landscaping

BB 7-8' — 1½-2' .....	7.50
BB 7-8' — 2-3' .....	10.00
16" Box 8-9' — 3-4' .....	27.50
20" Box 9-10' — 4-5' .....	45.00
24" Box 10-12' — 5-6' .....	75.00

**\*Pinus Canariensis** (Canary Island Pine)

Slender habit, long needles, new growth silver blue

16" Box 6-8' .....	27.50
20" Box 8-10' .....	45.00

**\*Pinus Halepensis** (Aleppo Pine)

Short, light green needles, small cones, spreading growth habit

BB 5-6' .....	10.00
BB 6-7' .....	20.00
16" Box 7-8' .....	27.50
20" Box 8-10' .....	45.00
24" Box 10-12' .....	75.00
30" Box 12-14' .....	125.00
36" Box 14-16' .....	175.00
42" Box 16-18' .....	240.00

**\*Pinus Radiata** (Monterey Pine)

Rapid growth habit, long dark-green needles; tall and spreading. Medium size cones

BB 5-6' .....	10.00
BB 6-7' .....	17.50
16" Box 7-8' .....	27.50
20" Box 8-9' .....	45.00
24" Box 9-10' .....	75.00
30" Box 10-12' .....	125.00
36" Box 12-14' .....	175.00

Larger specimens available on request

**Pittosporum Phylliraeoides** (Desert Willow)

BB 4-5' Low Branch .....	7.00
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**\*Pittosporum Rhombifolium**

BB 7-8' — 1½-2' .....	9.00
16" Box 8-9' — 3-4' .....	27.50

**Pittosporum Tobira** (Bush, Japanese Pittosporum)

Low spreading broadleaf evergreen shrub. Fragrant cream yellow flowers in spring. Excellent for accent or mass planting.

BB 2-2½' spread .....	6.00
BB 3-4' spread .....	12.00

**Pittosporum Tobira** (Standard Globe Trimmed)

Tubbed 16" 2-3' standards — Crown 2½-3' .... 25.00

**Pittosporum Undulatum** (Bush, Orangeberry)

Pittosporum) Fragrant cream-white flowers; broad undulate evergreen foliage, splendid shrub or tree

20" Box 7-8' ..... 45.00

24" Box 8-10' ..... 75.00

30" Box 10-12' ..... 125.00

**\*Pittosporum Undulatum** (Tree)

BB 7-8' — 1½-2' ..... 9.00

BB 7-8' — 2-3' ..... 13.00

16" Box 8-9' — 3-4' ..... 27.50

20" Box 9-10' — 4-5' ..... 45.00

24" Box 10-12' — 5-6' ..... 75.00

30" Box 12-14' — 6-8' ..... 125.00

**\*Pittosporum Viridiflorum** (Cape Pittosporum)

Medium sized tree, leaves glossy green. Terminal flower clusters in early spring.

7-8' — 1½-2' ..... 9.00

7-8' — 2-3' ..... 13.00

16" Box 8-9' — 3-4' ..... 27.50

**Podocarpus Macrophyllus** (Southern Yew)

Compact columnar trimmed. Ideal for specimen accent planting; hardy in or outdoors.

BB 5-6' ..... 10.00

BB 6-7' ..... 15.00

Green Tub 16" — 6-7' ..... 22.50

**\*Prunus Caroliniana** (Tree, Carolina Laurelcherry)

Broadleaf evergreen shrub or tree with light green glossy foliage.

Tree Type

BB 6-7' — 1½-2' ..... 7.50

16" Box 8-9' — 3-4' ..... 27.50

20" Box 9-10' — 4-5' ..... 45.00

Bush Type

BB 5-6' ..... 16.50

BB 6-7' ..... 20.00

20" Box 8-10' ..... 45.00

**Pyrus Kawakami** (Evergreen Pear)

Fragrant flowers in Spring, glossy, green foliage, hardy.

20" Box — Espalier 4-6' trellis ..... 45.00

Tree type available Spring, 1954

**Quercus Agrifolia** (California Live Oak)

BB 7-8' — 2-3' .....	10.00
BB 8-9' — 3-4' .....	17.50
24" Box 10-12' .....	75.00
30" Box 12-14' .....	125.00
36" Box 14-16' .....	175.00
42" Box 16-18' .....	240.00
48" Box 18-20' .....	295.00
54" Box 20-22' .....	400.00
60" Box 22-24' .....	500.00

**\*Quercus Ilex** (Holly Oak)

Fast growing evergreen, Holly type foliage.

BB 7-8' — 1½-2' .....	8.50
BB 7-8' — 2-3' .....	11.00
16" Box 8-9' — 3-4' .....	27.50

**\*Schinus Molle** (California Pepper)

Light green foliage, red berries, pendulous branches.

20" Box 9-10' .....	45.00
36" Box 12-14' .....	175.00
42" Box 14-16' .....	240.00
48" Box 16-18' .....	295.00

**\*Schinus Terebinthifolius** (Brazilian Pepper)

Dark green foliage, round head, tidy, beautiful clusters of bright red berries for Christmas color.

BB 7-8' — 1½-2' .....	8.50
BB 7-8' — 2-3' .....	11.00
16" Box 8-9' — 3-4' .....	27.50
20" Box 9-10' — 4-5' .....	45.00
24" Box 10-12' — 5-6' .....	75.00
30" Box 12-14' — 6-8' .....	125.00

**Schinus Terebinthifolius**

16" Box 7-8' Multi Stem .....	27.50
20" Box 8-9' Multi Stem .....	45.00

**Strelitzia Nicolai** (Bird of Paradise Tree)

Subtropical with banana like foliage; white and blue flowers. Excellent for mass or accent planting.

24" Box 5-6' .....	75.00
30" Box 6-7' .....	125.00
36" Box 7-8' .....	175.00

**Strelitzia Reginae** (White and blue flower)

(Official Los Angeles flower)

BB 2-3' Divisions .....	8.50
BB 3-4' Divisions .....	12.00
BB 5-6' Divisions .....	15.00
BB 6-10' Divisions .....	25.00

**Thuja Orientalis Beverlyensis** (Beverly Hills Arborvitae)  
Slender conifer; golden foliage.

BB 7-8' .....	12.00
BB 8-9' .....	17.00

**Thuja Orientalis Aurea Nana** (Dwarf Golden Arbor Vitae)

BB 2½-3' .....	4.50
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**Tricuspidaria Dependens** (Crinodendron)

Beautiful white bell-shaped flowers (known as Lily of the Valley tree)

BB 7-8' — 1½-2' .....	8.50
BB 7-8' — 2-3' .....	11.00

**\*Ulmus Parvifolia Sempervirens** (Evergreen Elm)

Weeping type; suitable for most areas in So. California.

BB 7-8' — 1½-2' .....	7.50
BB 7-8' — 2-3' .....	9.50
16" Box 8-9' — 3-4' .....	27.50
20" Box 9-10' — 4-5' .....	45.00
24" Box 10-12' — 5-6' .....	75.00
30" Box 12-14' — 6-8' .....	125.00

**\*Ulmus Parvifolia Sempervirens Brea**

Improved Evergreen Elm with upright habit.

BB 7-8' — 2-3' .....	9.50
16" Box 8-9' — 3-4' .....	27.50
20" Box 9-10' — 4-5' .....	45.00

**\*Ulmus Parvifolia Seedlings**

20" Box 9-10' — 4-5' .....	35.00
24" Box 10-12' — 5-6' .....	60.00
30" Box 12-14' — 6-8' .....	90.00
36" Box 14-16' — 8-10' .....	145.00
42" Box 16-18' — 10-12' .....	225.00

**Viburnum Japonicum** (Japanese Viburnum)

BB 2½-3' .....	5.50
BB 3-4' .....	8.50

**Viburnum Suspensum** (Sandankwa Viburnum)

BB 5-6' .....	15.00
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**\*Washingtonia Robusta** (Mexican Fan Palm)

BB 3-4' .....	9.00
BB 4-5' .....	11.00

**Xylosma Senticossa** (Shinyleaf Xylosma)

Marvelous as shrub or espalier; glossy, light green foliage. Hardy.

15 Gal. Containers — Espalier 4x5' Trellis .....	17.50
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**KEE BOX TREES**

Selected trees established in light weight boxes size 14" x 14" x 17" ready for delivery.

Eliminates shaving bins, beautifies display, simplifies your delivery.

<b>Betula Alba</b> — 6-8' .....	15.00
<b>Calodendrum Capense</b> — 7-8' — 2-3' .....	15.00
<b>Ceratonia Siliqua</b> — 7-8' — 2-3' .....	15.00
<b>Ficus Retusa</b> — 7-8' — 1½-2' .....	15.00
<b>Jacaranda Mimosifolia</b> — 7-8' — 2-3' .....	15.00
<b>Persea Borbonia</b> — 7-8' — 2-3' .....	15.00
<b>Pinus Canariensis</b> — 5-6' .....	Summer, 1954
<b>Pinus Halepensis</b> — 5-6' .....	15.00
<b>Pinus Radiata</b> — 5-6' .....	15.00
<b>Pittosporum Rhombifolium</b> — 7-8' — 2-3' .....	Spring, 1954
<b>Pittosporum Undulatum</b> — 7-8' — 2-3' .....	15.00
<b>Pittosporum Viridiflorum</b> — 7-8' — 2-3' .....	15.00
<b>Prunus Caroliniana</b> — 7-8' — 2-3' .....	15.00
<b>Quercus Ilex</b> — 7-8' — 2-3' .....	15.00
<b>Schinus Terebinthifolius</b> — 7-8' — 2-3' .....	15.00
<b>Ulmus Parvifolia Seeding</b> — 7-8' — 2-3' .....	15.00
<b>Ulmus Parvifolia Sempervirens</b> — 7-8' — 2-3' .....	15.00
<b>Ulmus Parvifolia Sempervirens Brea</b> — 7-8'—2-3' .....	15.00
<b>Washingtonia Robusta</b> — 4-5' .....	15.00

Empty Kee Boxes are now available to you  
at wholesale prices.

The large size is designed for ornamental trees, Citrus, Avocadoes and etc., with the smaller size best suited for Azaleas, Camellias, small Evergreens and shrubs.

Quantity .....	Price Each	
	F.O.B. Montebello	
10-50 .....	14"x14"x17"	14"x14"x14"
60-100 .....	1.20	1.15
110-250 .....	1.15	1.10
260-500 .....	1.10	1.05
510 or more .....	1.08	1.03
	1.05	1.00

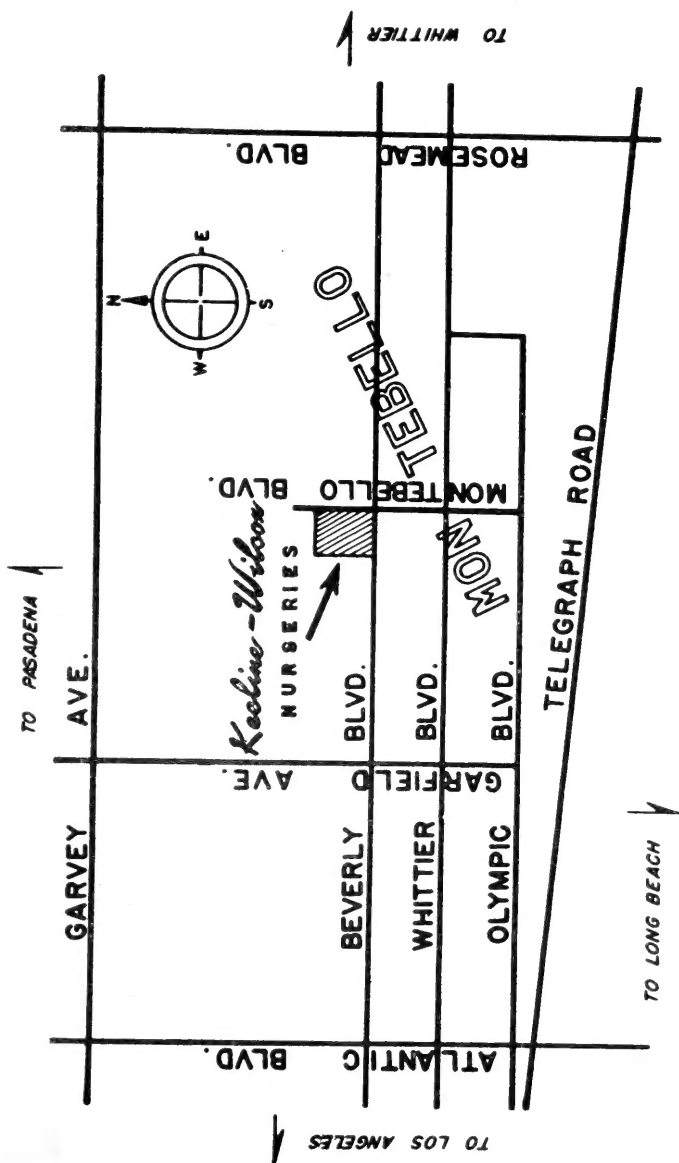
**Approx. weight 7# per Kee-Box. Free delivery within 50 miles.**

**\*See Page 10 for Kee-Box Prices**

# Map to

## *Keeline-Wilcox* NURSERIES

625 NO. MONTEBELLO BLVD.  
MONTEBELLO, CALIF.



## MEMO







Box 278  
Montebello, California

Form 3547 Requested



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